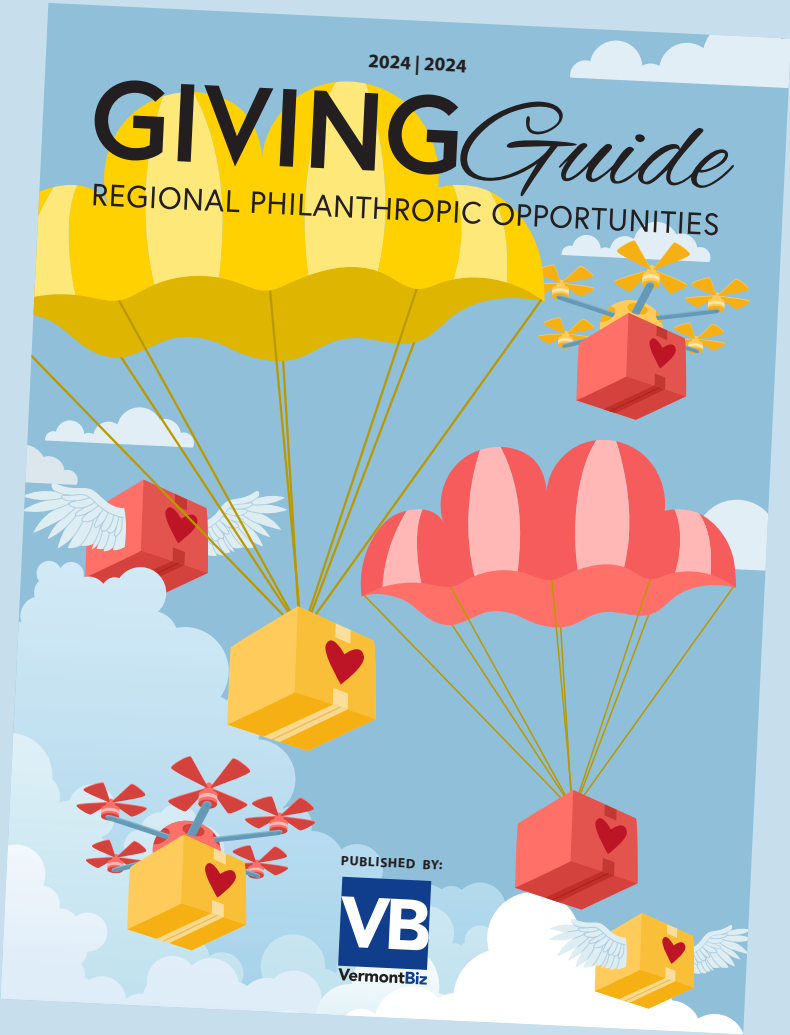
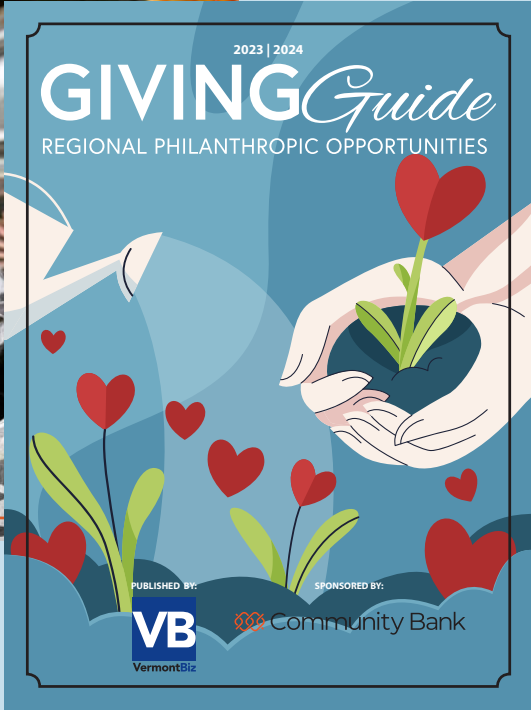


SHOW YOUR *Support!*



Finish the year strong – and start the new year right by participating in

VermontBiz's GIVING Guide!

>> FROM THE PUBLISHER:

Dear readers,

Nonprofits are a big part of Vermont's economy. Their support is crucial to so many people in Vermont, so much more now and the past four years with the Covid-19 pandemic. We have witnessed so many people who been affected and need the support of so many of our non-profits. For people in search of housing assistance, healthcare, child support, basic nutritional needs and so many other necessary services our nonprofits have been there to answer their calls. With such a high demand for services the nonprofits themselves have been stretched to their limits.

We asked ourselves here at **VermontBiz**, how can we help? Part of our answer is to produce our annual **GIVING*Guide***. This guide is used by nonprofits to get their message out to our readers and to engage them and give them an idea of all the good our nonprofits do in Vermont. As far as Vermont's business community is concerned the goal is to provide you with useful information on each of the nonprofits listed. They provide us with their mission and goals, leadership teams and board of directors along with major fundraising events and volunteer activities.

We would like to give a big shoutout to our vibrant business community in Vermont, they are present in just about every nonprofit in the state, from serving on their boards to volunteering at their fundraisers to providing financial assistance. Many of Vermont's nonprofits would not survive without the generous support of our business community. This is your opportunity to show your support again to one of your favorite non-profits by sponsoring their listing in the **GIVING*Guide* 2024/2025**.

John Boutin
Publisher

>> YEAR-LONG PACKAGE INCLUDES:

IN PRINT:

Print ad(s) in the 2024/2025 **GIVING*Guide***.

ONLINE:

The digital version of the **GIVING*Guide*** will be featured on vermontbiz.com and available for your organization to share in your marketing efforts.

Your ad will be linked to your website for easy access for our readers.

PUBLISHING DATE

November 2024

Advertising Deadline:

October 15, 2024

For more information contact:

George Eget

Advertising Director
george@vermontbiz.com

Reese Moseley

Account Executive
reese@vermontbiz.com

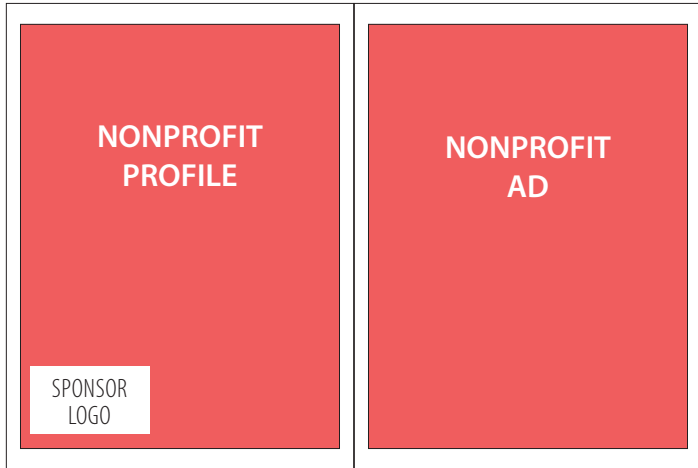
>> ADVERTISING OPTIONS:

OPTION A: DOUBLE PAGE NONPROFIT SPREAD

Nonprofit receives: Full page profile AND full page ad

Business underwriter receives: Logo/name displayed on nonprofit profile

Gives the nonprofit maximum exposure while recognizing the support of the underwriter.

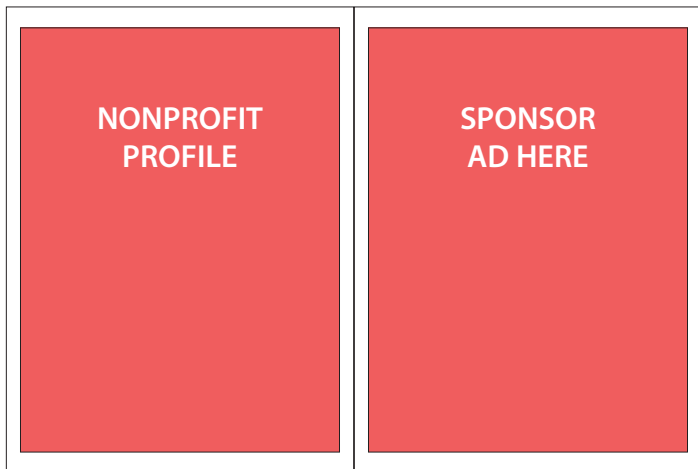


OPTION B: SHARED SPREAD

Nonprofit receives: Full page profile

Business underwriter receives: Full page ad

Donate the nonprofit's profile page and receive a full page ad to promote your business's philanthropic impact in the community.



Layout Source Preferences for full page ad:

Live Area 9.875" x 13.125"

Trim 10.75" x 14.417"

Bleed 11.25" x 15"

PRICING:

\$2500

Advertising Deadline:

October 15, 2024

*Only **ONE**
underwriter/sponsor
per nonprofit
First come first serve*

**For more
information contact:**

George Eget

Advertising Director

george@vermontbiz.com

Reese Moseley

Account Executive

reese@vermontbiz.com

>> THE PROCESS AND SPECS:

SAMPLE NON-PROFIT PROFILE :

2023 Nonprofit Profile

Champlain Valley Office of Economic Opportunity



AT A GLANCE:

TOP FUNDING SOURCES:

CVOEO is a 501(c)(3) nonprofit organization that relies on support from various sources, including federal, state and local governments, foundations, corporations, and individuals.

CONTACT:

Main Administrative Office:
255 S. Champlain St., Burlington, VT 05401
Phone: (802) 862-2771
Email: connect@cvoeo.org
Website: cvoeo.org

MISSION STATEMENT:

CVOEO addresses fundamental issues of economic, social, racial, and environmental justice and works with people to achieve economic independence.

SERVICE LOCATION:

All CVOEO programs serve residents in Vermont's Champlain Valley (Addison, Chittenden, Franklin and Grand Isle counties). CVOEO's Statewide Housing Advocacy Programs serve residents throughout Vermont.

LEADERSHIP:




BOARD OF DIRECTORS:

PRESIDENT Cody Fife Representing Franklin and Grand Isle Counties	MEMBERS Andrea Treawdry Representing Addison County Brian Gao Representing Chittenden County Alden Haj Representing Chittenden County Colleen Notti Representing Chittenden County	Elizabeth Madigan Representing Chittenden County Blandy Bove Representing Franklin and Grand Isle Counties Nekema Palczewski Representing Franklin and Grand Isle Counties
--	---	---

VICE PRESIDENT
Jan Crystal
Representing Addison County

SECRETARY
Anna Rosenbaum
Representing Chittenden County





TOGETHER, WE ARE BETTER.



All of us at CVOEO are bound by a vision of a more just society in which everyone can flourish, and nobody is left behind.

When you support us, you too become part of our team. Thank you for joining us.

~ Paul Dragon, CVOEO Executive Director





Champlain Valley Office of Economic Opportunity

Bridging gaps, Building futures.

www.cvoeo.org | 802-862-2771

LAYOUT SOURCE PREFERENCES FOR FULL PAGE AD:

Live Area 9.875" x 13.125"

Trim 10.75" x 14.417"

Bleed 11.25" x 15"

300 dpi, press quality pdf.

Ad materials and camera-ready artwork should be submitted to your Account Executive or submitted to emailed directly to katie@vermontbiz.com.

[Click here to view the 2023 Giving Guide.](#)

WHAT YOU'LL NEED:

YOUR ORGANIZATION LOGO

4-color vector file, eps, pdf or live file. Convert all type to outlines.

AT A GLANCE:

Top Funding Sources
Contact Info
Mission Statement
Service Location

CONTENT:

Goals
Fundraising Events/Opportunities
Giving Opportunities
Volunteer Opportunities

EXECUTIVE LEADERSHIP HEADSHOTS

300 dpi jpg files.
Save files as first name-last name. (ex: john-smith.jpg).
Submit names and titles when you complete the profile information form online.

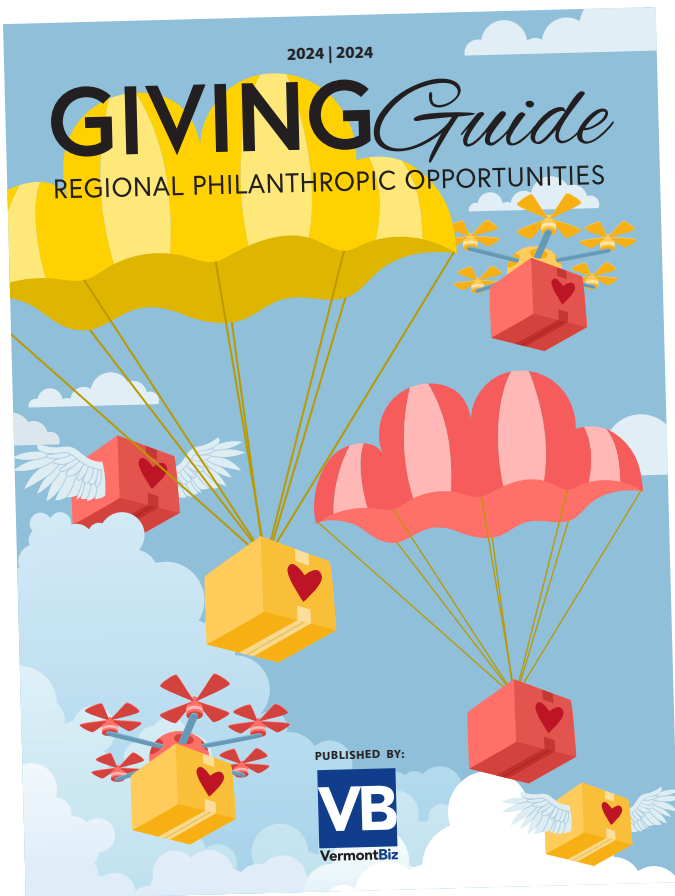
PROFILE PHOTOS

(2-3 maximum)
300 dpi jpg files. Placement and layout is at the discretion of VermontBiz.
Suggested photos: events, volunteers, day-to-day operations, or organization headquarters...

>> SPONSORSHIP:

ANNUAL GIVING GUIDE SPONSOR

- Choice of Option A or B for a nonprofit of their choosing
- Acknowledgement and logo displayed on opening Letter from the Publisher page
- 500 word letter from your CEO, President, Chief CSR officer, etc. along with a headshot following Publisher's letter
- Logo/name included on all **VermontBiz** produced promotion of the **GIVING***Guide*
- Logo/name displayed on the **GIVING***Guide's* landing page on vermontbiz.com



SPONSORSHIP \$5000:

**Advertising Deadline:
October 15, 2024**

**For more
information contact:**

George Eget

Advertising Director
george@vermontbiz.com

Reese Moseley

Account Executive
reese@vermontbiz.com

>> CONTACT INFO:



50 Years Of Business News.

For more information on ads/ad placement please contact:

George Eget | *Advertising Director*
george@vermontbiz.com | 802-863-8038

Reese Moseley | *Account Executive*
reese@vermontbiz.com | 802-863-8038

For more information on other aspects of the magazine, please contact:

John Boutin, *Publisher*
john@vermontbiz.com | 802-863-8038

Tim McQuiston, *Editor*
mcq@vermontbiz.com | 802-863-8038

Ellen Sheehey *Circulation Manager & Events Manager*
ellen@vermontbiz.com | 802-863-8038

Katie Kittell, *Art Director*
katie@vermontbiz.com | 802-863-8038

Nicole Wright, *Bookkeeper*
nicole@vermontbiz.com | 802-863-8038